

30 Days to Stronger Scouting

An Alternative to Family Presentations

*Main promotion is during March,
but gifts from January 1 to March 31
count toward goal!*

*Support Scouting without a
formal presentation*

**Earn FREE cloth rank badges
for a year!**

**FRIENDS OF
SCOUTING**

HOW IT WORKS

- ◆ Conduct your own internal Friends of Scouting asks within your Unit.
- ◆ Collect gifts and pledges from families and turn in timely
- ◆ Reach your Unit goal and celebrate!
- ◆ **Get your incentive starting April 1!**

UNIT GOAL SETTING

- ◆ Raise \$150 x number of youth at most recent recharter
- ◆ OR 25% increase over last year's Friends of Scouting total raised
- ◆ Minimum \$500
- ◆ Speak with your District Professional if your unit has extenuating circumstances that should be accommodated when setting goal



*Families still receive thank
you gifts like patches coins
and other items*

*Commit to the plan and get a toolkit with
everything you need to conduct your
campaign*

**YOU make
Scouting Stronger**

Thank You!



BOY SCOUTS OF AMERICA
BLACK SWAMP AREA COUNCIL



Partner Agency